

2010 Dallas Military Ball

2010 Media Kit

www.dallasmilitaryball.org

Mark Your
Calendars!



The 2010 Dallas Military Ball (DMB) will be held on Saturday, April 17, 2010 at the Inter-Continental Dallas Hotel, Addison, Texas.

DMB Vision
Statement



We are an organization that promotes honor, awareness of, and respect for the military community including support of military relief organizations.



Mission Statement: Each year, the Dallas Military Ball Committee organizes a first class Dallas/Fort Worth Military Ball honoring all branches and all components of the US Military and their families and generating funds for military relief organizations.





Background of the Dallas Military Ball

- Annual Military Support Event Started in 1965
- Supported by the AUSA, AFA, Navy League, MCA, Reserve/Guard Organizations
- Underwritten by Dallas/Fort Worth Citizens, Business Organizations and Defense Contractors
- Formal Affair
- Friday Evening Reception
- Saturday Morning Warfighter Symposium sponsored by AUSA.
- Saturday Ladies Luncheon
- Saturday Evening Ball
- **In Last 10 Years, the Dallas Military Ball has donated nearly \$1M to military relief organizations.**

**THEME: “Selfless Service,
Strength of the Nation”**

DATE: April 17, 2010

**LOCATION: InterContinental
Dallas, Addison, Texas**
[http://www.ichotelsgroup.com/
intercontinental](http://www.ichotelsgroup.com/intercontinental)

**GUEST SPEAKER:
US Army Chief of Staff
General George W. Casey, Jr.**

**CONTACT INFORMATION:
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**2010 Dallas Military Ball
Dallas Military Ball Corp
5201 Democracy Drive
Plano, Texas 75024-3561
www.dallasmilitaryball.org**



World renowned recording artist Lee Greenwood will perform at the April 17, 2010 Dallas Military Ball! Don't miss this gala 2010 event!



Join the Dallas community at the Dallas Military Ball on April 17, 2010 to support our military and have a great time!

Patron

Lockheed Martin Missiles and Fire Control

President

Lieutenant General Dennis D. Cavin, USA (Ret.)

General Chairman

Colonel Charlie Walker, USA (Ret.)

Underwriting Chairman

Major General Michael J. Marchand, USA (Ret.)

Military Representatives

Lieutenant General Dennis D. Cavin, USA (Ret.)

Colonel Ric Hamer, USAF (Ret.)

Captain Michael Rominski, USN

Lieutenant Colonel Mitch Bell, USMCR



**DALLAS MILITARY BALL
SATURDAY APRIL 17, 2010**

