

# 2010 Dallas Military Ball

2010 Media Kit

[www.dallasmilitaryball.org](http://www.dallasmilitaryball.org)

**Mark Your  
Calendars!**



**The 2010 Dallas Military Ball (DMB) will be held on Saturday, April 17, 2010 at the Inter-Continental Dallas Hotel, Addison, Texas.**

**DMB Vision  
Statement**



**We are an organization that promotes honor, awareness of, and respect for the military community, including support of military relief organizations.**



**Mission Statement:** Each year, the Dallas Military Ball Committee organizes a first class Dallas/Fort Worth Military Ball honoring all branches and all components of the US Military and their families and generating funds for military relief organizations.





## **Background of the Dallas Military Ball**

- Annual military support event started in 1965
- Supported by the AUSA, AFA, Navy League, MCA, Reserve/Guard Organizations
- Underwritten by Dallas/Fort Worth Citizens, Business Organizations and Defense Contractors
- Formal Affair
- Friday Evening Reception
- Saturday Morning Warfighter Symposium sponsored by AUSA
- Saturday Ladies Luncheon
- Saturday Evening Ball
- **In Last 10 Years, the Dallas Military Ball has donated nearly \$1M to military relief organizations.**



**THEME: “Selfless Service,  
Strength of the Nation”**

**DATE: April 17, 2010**

**LOCATION:  
InterContinental Dallas,  
Addison, Texas**  
[http://www.ichotelsgroup.com/  
intercontinental](http://www.ichotelsgroup.com/intercontinental)

**GUEST SPEAKER:  
US Army Chief of Staff  
General George W. Casey, Jr.**

**CONTACT INFORMATION:  
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**2010 Dallas Military Ball  
Dallas Military Ball Corp  
5201 Democracy Drive  
Plano, Texas 75024-3561  
[www.dallasmilitaryball.org](http://www.dallasmilitaryball.org)**



**World renowned recording artist Lee Greenwood will perform at the April 17, 2010 Dallas Military Ball! Don't miss this gala event!**



***Join the Dallas community at the Dallas Military Ball on April 17, 2010 to support our military and have a great time!***

***Patron***

**Lockheed Martin Missiles and Fire Control**

***President***

**Lieutenant General Dennis D. Cavin, USA (Ret.)**

***General Chairman***

**Colonel Charlie Walker, USA (Ret.)**

***Underwriting Chairman***

**Major General Michael J. Marchand, USA (Ret.)**

***Military Representatives***

**Lieutenant General Dennis D. Cavin, USA (Ret.)**

**Colonel Ric Hamer, USAF (Ret.)**

**Captain Michael Rominski, USN**

**Lieutenant Colonel Mitch Bell, USMCR**



**DALLAS MILITARY BALL  
SATURDAY APRIL 17, 2010**



